

JUN 2 - 1937

200 R  
Princeton Univ  
Radio Study

Please mail

JUN	MAY 25 '37	JM
GSB	MAY 25 '37	JH
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May 24, 1937

My dear Mr. Dodds:

At a meeting of the Executive Committee of The Rockefeller Foundation held May 21, 1937, consideration was given to the plans of the School of Public and International Affairs of Princeton for a study of the value of radio to listeners. I have the honor to inform you that action was taken providing to Princeton University up to \$67,000 for this purpose during the two-year period September 1, 1937, to August 31, 1939, the amount available in each year not to exceed \$33,500.

If this meets with your convenience, we propose making payments on a quarterly basis, and we would ask that annual statements of receipts and expenditures be sent to us. Under the terms of this appropriation unused balances at the close of each year revert to the Foundation.

Very truly yours,

NORMA S. THOMPSON

Secretary.

Mr. Harold W. Dodds, President,  
Princeton University,  
Princeton,  
New Jersey.

NST:DH

Copy to Prof. Hadley Cantril